

Lawless Entertainment Concludes Deal with Red Sky Presents on Behalf of Suzy's Zoo

FOR IMMEDIATE RELEASE

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San Diego, CA, October 13, 2015 – Lawless Entertainment is pleased to announce the conclusion of a deal with Red Sky Presents on behalf of Suzy's Zoo.

Red Sky Presents will develop and release a complete collection of eBooks and print-ondemand books based on the Little Suzy's Zoo character set starring Witzy the live, fluffy duckling, and his friends Boof the teddy bear, Lulla the musical bunny rabbit, Patches the calico giraffe, and Ellie Funt the chenille elephant.

The Little Suzy's Zoo books will include fun backyard adventures, lessons in letters, colors, shapes, and more targeted to preschool children. The first book is scheduled for release in February 2016.

"In this rapidly growing digital world, we are so happy to see our many books made available in this format," says **Suzy's Zoo Creator, Suzy Spafford**. "Red Sky is so innovative!"

"Red Sky Presents is extremely gratified to have been selected to bring this iconic children's property to the eBook and Print on Demand digital market," says **Micky Hyman, Founder of Red Sky Presents.** "We look forward to introducing Little Suzy's Zoo to a whole new generation of parents and children."

"Suzy's Zoo has sold more than 8 million books worldwide, and we are pleased to see the brand's continued expansion into the digital marketplace," says **Cathy Malatesta, President of Lawless Entertainment**. "Fans old and new will adore these new ebooks!"

ENDS

Notes to Editors:

About Lawless Entertainment

Lawless Entertainment is a Los Angeles-based company that creates, co-produces, distributes and markets both animated and live-action programming throughout the world for both film and television that is headed up by President Cathy Malatesta. Lawless works with content providers and has relationships with top film, television, home video, online and mobile distribution entities throughout the world.

For more information contact Sondra Contino at (949) 419-6156 or visit <u>www.lawlessent.com</u>.

About Suzy's Zoo

Suzy's Zoo was established in 1968 by award-winning San Diego artist, Suzy Spafford. Deriving from Suzy's own childhood memories, it evokes the spirit of a time when kids were free to explore their surroundings and have adventures of their own making.

The stories begin when Suzy Ducken and her next-door neighbor Jack Quacker decide to build a tree fort in the big old tree between their houses. Their nearby neighbor Corky Turtle is the ballast of the group with his scientific and practical ways of making things work. Suzy's bestfriend, the girly and opinionated Emily Marmot, is the comedy relief, with the redeeming quality of ALWAYS bringing the refreshments for their adventures. Jack, the leader of the group, has a burning desire to be able to fly all over Duckport and the entire Beak Isles. Everimpatient, he is always trying out a device to get him airborne. Suzy is the straight-man in the group, with her even temperament and diplomatic ways. But she has her moments of frustration, too—especially about Jack. Tagging along is the pesky but lovable Ollie Marmot, Emily's twin. Ollie competes with Jack for speed and bravado. Their adventures are about invention, involvement, cooperation, sharing, and exploration—and involve junkyards, tools, dirt, attics filled with old stuff, school, family, chores, the other interesting characters in the town of Duckport, and a sense of belonging to a widely mixed community of animal folk.

There is another character group in Duckport—the little toddler duck Witzy and his stuffed animal friends Boof, Patches, Lulla and Ellie Funt. Witzy is Jack Quacker's young cousin. Witzy's adventures are mostly limited to his backyard where he is watched over by his mostlyunnoticed momma. And there is a third character set--Wags and Whiskers, all about dogs and cats, and centers around a shaggy sheepdog Kirby Harrington and his nemesis Natasha, the way-too-cool black and white kitty. Each character set features well-drawn illustrations of personable (mostly!) characters to create a familiar-seeming and friendly universe.

There are many superb licensing partners that sell Suzy's Zoo images on such products as infant clothing, greeting cards, bedding, books, tableware and games. These products can be found in the mass market as well as in specialty stores.

For more info visit www.suzyszoo.com or www.witzyandfriends.com.

About RED SKY PRESENTS

Red Sky Presents, based in New York City, is the publishing imprint of Red Sky Entertainment, which was founded by Publisher Myron A. (Micky) Hyman, Esq., a prominent entertainment, publishing and licensing attorney, who was formerly general counsel of CBS Records and President of MGM Home Entertainment, together with James Rosenfield, former President of CBS Network, and Robert Linton, former Chairman of Drexel Burnham Lambert and former member of the Board of Directors of the New York Stock Exchange.

Red Sky Presents, which is online at <u>www.RedSkyPresents.com</u>, develops and publishes series by accomplished authors in the form of eBooks and Print-On-Demand books and develops their properties for movies, television, digital media and merchandising. In addition to romance novels, Red Sky Presents' books currently include action-adventure novels and books for children, 'tweens and teens.