



Lawless Entertainment Concludes Deal with MyLocker on Behalf of Suzy's Zoo

FOR IMMEDIATE RELEASE

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San Diego, CA, December 8, 2015 – Lawless Entertainment is delighted to announce the conclusion of a deal with MyLocker on behalf of Suzy's Zoo. MyLocker has developed a webstore where consumers can personalize apparel and consumer products with Suzy's Zoo art.

Customers will have the ability to select the Suzy's Zoo art of their choice, and then place it on a variety of more than 500 products for men, women and children including apparel, blankets, mugs, bags, tablet and laptop sleeves, and more. Consumers will access the webstore via the Suzy's Zoo website at www.SuzysZoo.com.

“We hope that Suzy's Zoo's fans everywhere will enjoy these wonderful, high quality products,” says **Suzy's Zoo creator, Suzy Spafford**. “We are very pleased to be working with MyLocker!”

“MyLocker is delighted to provide the fans of the well-respected and colorful Suzy's Zoo brand with an online merchandising shop,” said **Robert Hake, CEO of MyLocker**.

“We are so happy to see these high quality products available to Suzy's Zoo's fans,” says **Cathy Malatesta, President of Lawless Entertainment**.

ENDS

Notes to Editors:

About Lawless Entertainment

Lawless Entertainment is a Los Angeles-based company that creates, co-produces, distributes and markets both animated and live-action programming throughout the world for both film and television that is headed up by President Cathy Malatesta. Lawless works with content providers and has relationships with top film, television, home video, online and mobile distribution entities throughout the world.

For more information contact Sondra Contino at (949) 419-6156 or visit www.lawlessent.com.

About Suzy's Zoo

Suzy's Zoo was established in 1968 by award-winning San Diego artist, Suzy Spafford. Deriving from Suzy's own childhood memories, it evokes the spirit of a time when kids were free to explore their surroundings and have adventures of their own making.

The stories begin when Suzy Ducken and her next-door neighbor Jack Quacker decide to build a tree fort in the big old tree between their houses. Their nearby neighbor Corky Turtle is the ballast of the group with his scientific and practical ways of making things work. Suzy's best-friend, the girly and opinionated Emily Marmot, is the comedy relief, with the redeeming quality of ALWAYS bringing the refreshments for their adventures. Jack, the leader of the group, has a burning desire to be able to fly all over Duckport and the entire Beak Isles. Ever-impatient, he is always trying out a device to get him airborne. Suzy is the straight-man in the group, with her even temperament and diplomatic ways. But she has her moments of frustration, too—especially about Jack. Tagging along is the pesky but lovable Ollie Marmot, Emily's twin. Ollie competes with Jack for speed and bravado. Their adventures are about invention, involvement, cooperation, sharing, and exploration—and involve junkyards, tools, dirt, attics filled with old stuff, school, family, chores, the other interesting characters in the town of Duckport, and a sense of belonging to a widely mixed community of animal folk.

There is another character group in Duckport—the little toddler duck Witzzy and his stuffed animal friends Boof, Patches, Lulla and Ellie Funt. Witzzy is Jack Quacker's young cousin. Witzzy's adventures are mostly limited to his backyard where he is watched over by his mostly-unnoticed momma. And there is a third character set--Wags and Whiskers, all about dogs and cats, and centers around a shaggy sheepdog Kirby Harrington and his nemesis Natasha, the way-too-cool black and white kitty. Each character set features well-drawn illustrations of personable (mostly!) characters to create a familiar-seeming and friendly universe.

There are many superb licensing partners that sell Suzy's Zoo images on such products as infant clothing, greeting cards, bedding, books, tableware and games. These products can be found in the mass market as well as in specialty stores.

For more info visit www.suzyszoo.com or www.witzzyandfriends.com.

About MyLocker

For the past 10 years, MyLocker has created a strong presence in the online shopping market. MyLocker has created its unique E-Commerce Platform to host and fulfill online, on-demand ordering. While initially a screen printer, MyLocker's ownership saw that the need in the market was for smaller, on-demand offerings to online consumers instead of traditional bulk purchases with storage, handling and inventory headaches. MyLocker created its E-Platform that could connect the purchaser at home directly to its state-of-the-art production equipment. The resulting technology has provided efficiencies and near perfect quality in decorating products, as well as delivery.

MyLocker currently powers over 100,000 active individual web shops and performs all of the decorations internally at its city block sized Detroit-based facility. MyLocker currently employs over 200 hard-working Detroiters.

For more information, please contact Matt Novello at matt@mylocker.net or visit www.MyLocker.net.