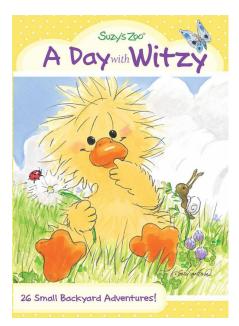


Lawless Entertainment Concludes Deal with Happykids.tv on Behalf of Suzy's Zoo

FOR IMMEDIATE RELEASE

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San Diego, CA, October 27, 2015 – Lawless Entertainment is pleased to announce the conclusion of a distribution deal with Happykids.tv on behalf of Suzy's Zoo.

Happykids.tv, a pre-school channel operated by Future Today, will feature ten episodes of the *Suzy's Zoo: A Day with Witzy* animated series on their various platforms including Roku, Amazon Fire TV, Samsung, Sony, and more.

The *Suzy's Zoo: A Day with Witzy* animated series follows Witzy, a live, fluffy duckling who spends blissful days in the sunshine amidst the laundry endlessly drying on the clothesline accompanied by his teddy bear Boof, musical bunny rabbit Lulla, the calico giraffe Patches, and the chenille elephant, Ellie Funt. One day a grasshopper jumps

on the bear's nose, and after that, one by one, each stuffed animal comes alive. Each twominute episode is beautifully and faithfully illustrated from the watercolor-like illustrations and stories of *Suzy's Zoo*.

"I am so pleased that Witzy and his friends will now be seen by more and more children and families," says **Suzy's Zoo Creator, Suzy Spafford**. "The animations are so faithful to the art, and the stories are so cheerful."

"We are delighted to introduce Witzy and his adorable friends to our community of happy kids. It is a wonderful show that is perfect for toddlers and pre-schoolers," says **Vikrant Mathur**, **Co-Founder of Future Today**.

"Suzy's Zoo: A Day With Witzy continues to expand its fan base worldwide," says Cathy Malatesta, President of Lawless Entertainment. "We couldn't be happier to see this sweet duckling on these various digital platforms!"

ENDS

Notes to Editors:

About Lawless Entertainment

Lawless Entertainment is a Los Angeles-based company that creates, co-produces, distributes and markets both animated and live-action programming throughout the world for both film and television that is headed up by President Cathy Malatesta. Lawless works with content providers and has relationships with top film, television, home video, online and mobile distribution entities throughout the world.

For more information contact Sondra Contino at (949) 419-6156 or visit <u>www.lawlessent.com</u>.

About Suzy's Zoo

Suzy's Zoo was established in 1968 by award-winning San Diego artist, Suzy Spafford. Deriving from Suzy's own childhood memories, it evokes the spirit of a time when kids were free to explore their surroundings and have adventures of their own making.

The stories begin when Suzy Ducken and her next-door neighbor Jack Quacker decide to build a tree fort in the big old tree between their houses. Their nearby neighbor Corky Turtle is the ballast of the group with his scientific and practical ways of making things work. Suzy's bestfriend, the girly and opinionated Emily Marmot, is the comedy relief, with the redeeming quality of ALWAYS bringing the refreshments for their adventures. Jack, the leader of the group, has a burning desire to be able to fly all over Duckport and the entire Beak Isles. Everimpatient, he is always trying out a device to get him airborne. Suzy is the straight-man in the group, with her even temperament and diplomatic ways. But she has her moments of frustration, too—especially about Jack. Tagging along is the pesky but lovable Ollie Marmot, Emily's twin. Ollie competes with Jack for speed and bravado. Their adventures are about invention, involvement, cooperation, sharing, and exploration—and involve junkyards, tools, dirt, attics filled with old stuff, school, family, chores, the other interesting characters in the town of Duckport, and a sense of belonging to a widely mixed community of animal folk.

There is another character group in Duckport—the little toddler duck Witzy and his stuffed animal friends Boof, Patches, Lulla and Ellie Funt. Witzy is Jack Quacker's young cousin. Witzy's adventures are mostly limited to his backyard where he is watched over by his mostlyunnoticed momma. And there is a third character set--Wags and Whiskers, all about dogs and cats, and centers around a shaggy sheepdog Kirby Harrington and his nemesis Natasha, the way-too-cool black and white kitty. Each character set features well-drawn illustrations of personable (mostly!) characters to create a familiar-seeming and friendly universe.

There are many superb licensing partners that sell Suzy's Zoo images on such products as infant clothing, greeting cards, bedding, books, tableware and games. These products can be found in the mass market as well as in specialty stores.

For more info visit www.suzyszoo.com or www.witzyandfriends.com.

About Future Today

Future Today is a video technology and distribution company that helps content owners distribute and monetize their content on the Web, Mobile Devised, and Connected TV Platforms. Future Today manages over 400 channels on Over-The-Top (OTT) platforms such as Roku, Fire TV, Sony, Samsung, and LG.

Future Today's flagship channel for pre-schoolers, Happykids, entertains and educates kids of all ages with music, stories and activity guides. Happykids is available on streaming devices such as Roku, Fire TV, Sony as well as the android and ios mobile app stores.

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