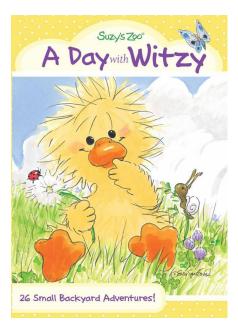


# Lawless Entertainment Concludes Deal with Toon Goggles on Behalf of Suzy's Zoo

## FOR IMMEDIATE RELEASE

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**San Diego, CA, December 2, 2015** – Lawless Entertainment is pleased to announce the conclusion of a distribution deal with Toon Goggles on behalf of Suzy's Zoo.

Toon Goggles will feature ten episodes of the *Suzy's Zoo: A Day with Witzy* series on their top family entertainment on-demand platform, which showcases animated and liveaction content via their popular application for smartphones, tablets and smart TVs. The episodes will premiere on Toon Goggles this December.

The *Suzy's Zoo: A Day with Witzy* animated series follows Witzy, a live, fluffy duckling who spends blissful days in the sunshine amidst the laundry endlessly drying on the clothesline accompanied by his teddy bear Boof, musical bunny rabbit Lulla, the calico giraffe Patches, and the

chenille elephant, Ellie Funt. One day a grasshopper jumps on the bear's nose, and after that, one by one, each stuffed animal comes alive. Each two-minute episode is beautifully and faithfully illustrated from the watercolor-like illustrations and stories of *Suzy's Zoo*.

"I hope the children and the families enjoy the sweet stories about Witzy and his friends," says **Suzy's Zoo Creator, Suzy Spafford**. "I am so happy that Toon Goggles is bringing them to their audience."

"Suzy's Zoo: A Day With Witzy is a great addition to our hand-curated selection of preschool programming," said **Stephen L. Hodge, Chief Executive Officer of Toon Goggles Inc.** "Our TG audience will love this fun, whimsical series with its endearing and loveable characters, offering a special treat to our viewers this holiday season."

"Suzy's Zoo: A Day With Witzy continues to expand its fan base worldwide," says Cathy Malatesta, President of Lawless Entertainment. "We couldn't be happier to see this sweet duckling on these various digital Toon Goggles platforms!"

\*ENDS\*

Notes to Editors:

### **About Lawless Entertainment**

Lawless Entertainment is a Los Angeles-based company that creates, co-produces, distributes and markets both animated and live-action programming throughout the world for both film and television that is headed up by President Cathy Malatesta. Lawless works with content providers and has relationships with top film, television, home video, online and mobile distribution entities throughout the world.

For more information contact Sondra Contino at (949) 419-6156 or visit <u>www.lawlessent.com</u>.

## About Suzy's Zoo

Suzy's Zoo was established in 1968 by award-winning San Diego artist, Suzy Spafford. Deriving from Suzy's own childhood memories, it evokes the spirit of a time when kids were free to explore their surroundings and have adventures of their own making.

The stories begin when Suzy Ducken and her next-door neighbor Jack Quacker decide to build a tree fort in the big old tree between their houses. Their nearby neighbor Corky Turtle is the ballast of the group with his scientific and practical ways of making things work. Suzy's bestfriend, the girly and opinionated Emily Marmot, is the comedy relief, with the redeeming quality of ALWAYS bringing the refreshments for their adventures. Jack, the leader of the group, has a burning desire to be able to fly all over Duckport and the entire Beak Isles. Everimpatient, he is always trying out a device to get him airborne. Suzy is the straight-man in the group, with her even temperament and diplomatic ways. But she has her moments of frustration, too—especially about Jack. Tagging along is the pesky but lovable Ollie Marmot, Emily's twin. Ollie competes with Jack for speed and bravado. Their adventures are about invention, involvement, cooperation, sharing, and exploration—and involve junkyards, tools, dirt, attics filled with old stuff, school, family, chores, the other interesting characters in the town of Duckport, and a sense of belonging to a widely mixed community of animal folk.

There is another character group in Duckport—the little toddler duck Witzy and his stuffed animal friends Boof, Patches, Lulla and Ellie Funt. Witzy is Jack Quacker's young cousin. Witzy's adventures are mostly limited to his backyard where he is watched over by his mostlyunnoticed momma. And there is a third character set--Wags and Whiskers, all about dogs and cats, and centers around a shaggy sheepdog Kirby Harrington and his nemesis Natasha, the way-too-cool black and white kitty. Each character set features well-drawn illustrations of personable (mostly!) characters to create a familiar-seeming and friendly universe.

There are many superb licensing partners that sell Suzy's Zoo images on such products as infant clothing, greeting cards, bedding, books, tableware and games. These products can be found in the mass market as well as in specialty stores.

For more info visit www.suzyszoo.com or www.witzyandfriends.com.

### About Toon Goggles

Toon Goggles<sup>™</sup> is the premier destination for On-Demand Entertainment for Kids<sup>™</sup>. The kidsafe and parent-friendly online service offers a vast and diverse amount of animated and liveaction programs, engaging games, a comprehensive radio section and tween entertainment news. Toon Goggles includes ad-free preschool and educational shows, as well as free content with pre-approved, child-appropriate advertising. Users have the option to upgrade to a premium membership and opt-out of advertisements. The platform is fully COPPA-compliant (Children's Online Privacy Protection Act), boasting a strictly enforced screening process to ensure that all material is clean, safe and age-appropriate. Designed specifically for children to be in charge of their viewing experience, Toon Goggles' easy-to-use interface lets kids watch their own personally selected programming anywhere and at any time.

Toon Goggles is available online at <u>http://www.toongoggles.com</u> and as an app on the iTunes App Store (iOS), Google Play (Android), Windows®8 and on all Sony phones and tablets, and pre-installed on a variety of devices. Toon Goggles can be found on the Sharp Aquos LED TV, Techno Source's Kurio7 Android<sup>™</sup> Tablet for Families<sup>™</sup>, Oregon Scientific's Meep! Tablets, Barnes & Noble's critically acclaimed NOOK® HD and NOOK® HD+, the widely available Roku and on many other smartphones, tablets, smart TVs and set-top boxes.