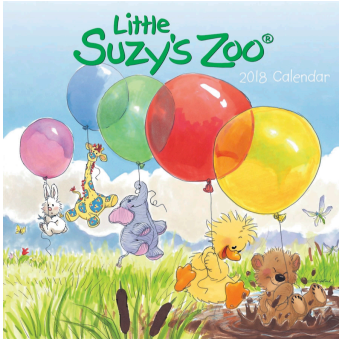




Lawless Entertainment Concludes Deal with Go! Calendars on Behalf of Suzy's Zoo

FOR IMMEDIATE RELEASE

Contact: Sondra Contino, Lawless Entertainment, (949) 419-6156, sondra@lawlessent.com



San Diego, CA, September 21, 2017 – Lawless Entertainment is thrilled to announce the conclusion of a deal with Go! Calendars on behalf of Suzy's Zoo.

Go! Calendars will design and produce wall calendars featuring the art of Little Suzy's Zoo. The calendars will be sold throughout North America at more than 1,000 retail outlets, as well as online beginning in the Fall of 2017.

"I am so pleased that Go! Calendars is introducing my little duck character Witzy Quacker on a calendar for 2018-2019," says **Suzy's Zoo creator, Suzy Spafford**. "There is so much art and story material about Witzy and all his friends that I have been wanting to share with our American public--so thank you, Go! Calendars, for this exciting opportunity!"

"We're very excited to be working with Suzy's adorable creations and can't wait to see how fans will react to the 2018 calendar we have in store for them," says **David Vega, Merchandising & Licensing Manager of Go! Calendars**.

"We know that Suzy's Zoo's fans will adore these calendars," says **Cathy Malatesta, President of Lawless Entertainment**. "Boof, Witzy, Lulla, Ellie, and Patches are sure to brighten walls and desks everywhere!"

* ENDS *

Notes to Editors:

About Lawless Entertainment

Lawless Entertainment is a Los Angeles-based company that creates, co-produces, distributes and markets both animated and live-action programming throughout the world for both film and television that is headed up by President Cathy Malatesta. Lawless works with content providers and has relationships with top film, television, home video, online and mobile distribution entities throughout the world.

For more information contact Sondra Contino at (949) 419-6156 or visit www.lawlessent.com.

About Suzy's Zoo

Suzy's Zoo was established by award-winning artist Suzy Spafford in 1968 as a line of greeting cards, and since then has grown to feature over 200 named animal characters on a wide range of social expression products. Each character is based on someone in Suzy's life.

Deriving from her many happy childhood memories, it evokes the spirit of a simpler, safer world.

In its 48-year history, more than 250 million Suzy's Zoo greeting cards and nearly 2.4 BILLION diapers alone have been sold worldwide. In 2005, Little Suzy's Zoo was introduced into Plaza Style stores in Japan where the variety of merchandise is vast! Items include plush toys, apparel, dinnerware, puzzles and games, books, cell phone covers, and more. Sales to date in Japan have reached more than \$300 million.

"Adventures in Duckport", the animated series featuring the Classic Suzy's Zoo characters, is targeted to children ages 6-8 and is currently in production with Mondo TV. **Multiple broadcast deals are in place worldwide.**

The toddler animated series, "Little Suzy's Zoo--A Day with Witzzy," which includes 26 x 2 minute episodes, is currently being sold for broadcast worldwide, so keep an eye out for these adorable faces on your TV. Additionally, PBS Distribution recently released a DVD, sold online.

Licensing and merchandising efforts continue worldwide, and recently concluded deals will bring many new items to stores including baby apparel and accessories, premium and promotional gifts, maternity accessories, digital stickers, emoticons worldwide, limited edition artwork, books, coloring books, balloons, board books, and more.

There are many superb licensing partners that sell Suzy's Zoo images on such products as infant clothing, greeting cards, bedding, books, tableware and games. These products can be found in the mass market as well as in specialty stores.

For more info visit www.suzyszoo.com or www.witzzyandfriends.com.

About Go! Calendars

Go! Retail Group is a unique and entrepreneurial business — we are the largest operator of pop-up stores in the world, with operations in six countries! Our business started with calendars and has since grown up to include games, toys, t-shirts and books. Additionally, Go! Retail Group owns and operates [Fuego](#) and Attic Salt, our new hipster brands that give nod to our hometown and headquarters, one of the coolest cities in the US: Austin, Texas.

Through our network of independent operators and world-class distribution system, we open nearly 1,000 kiosk and inline stores each year in the US alone, totaling over 1,600 internationally with stores in the UK, Australia, and New Zealand. We've opened so many locations over the past 20 years there's no way you haven't seen us in your local mall at one point or another. Our team has the unique ability to transform virtually any space quickly and efficiently. By creating different mixes of concepts and assortments, we can occupy spaces that span in size from 200 to over 10,000 square feet, no magic wand required!

Go! operates in malls, outlet centers, select street side locations, lifestyle centers, and is coming soon to airports. Wherever you shop, we are there and have the products customers want!

We also operate [Calendars.com](https://www.calendars.com), an Internet Retailer Top 500 site, which offers a more expansive selection of the calendars featured in our retail stores. With more than 17,000 products online, Calendars.com is a destination site serving a growing customer base through stellar customer service and fulfillment. Through our international partners, we extend our online selection and world class service to online customers in the UK, Australia, and New Zealand.