



## **Suzy's Zoo Featured at Metro Harbour Plaza Mall in Hong Kong**

*The adorable art is featured at summer event in the mall*

### **FOR IMMEDIATE RELEASE**

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**San Diego, CA/Hong Kong, August 5, 2015** – Lawless Entertainment and Dina Asia Pacific Co. Ltd. are pleased to announce that the characters of Suzy's Zoo are featured at The Metro Harbour Plaza Mall in Hong Kong through the end of August 2015.

Lawless Entertainment is the worldwide agent for Suzy's Zoo, and Dina Asia Pacific Co. Ltd. represents Suzy's Zoo for licensing and merchandising in China, Hong Kong and Macau.

Covering over 250,000 sq. ft., Metro Harbour Plaza is located in the heart of West Kowloon, which is fast developing into an exciting cultural hub, bringing a constantly increasing traffic flow into the mall.

With Citistore being the anchor tenant occupying over 90,000 sq. ft., and a selection of specialty boutiques and exotic eateries featuring Chinese, Western, Taiwanese and other cuisines, Metro Harbour Plaza has become a popular destination for the young and trendy, as well as cosmopolitan working families.

The adorable characters of Duckport – Suzy Ducken, Jack Quacker, Rory Tiger, Ollie and Emily Marmot – are featured at a special summer event and include full size cut-outs of Suzy, Ollie, Emily, and Rory. Additionally, there is a fiberglass display of Jack Quacker! Mall guests will be able to enjoy this lovely display through the end of August.

“It is thrilling to see my characters making their debut in this lively, global marketplace! I hope they will begin to make many friends through this exciting venue,” says **Suzy's Zoo creator, Suzy Spafford**.

“The Summer display of Suzy's Zoo is lovely. I sincerely hope that shoppers will enjoy visiting this playground of Duckport,” says, **Rachel Lai, Director of Dina Asia Pacific Co. Ltd.**

“The continued expansion of Suzy's Zoo into China and Hong Kong is truly exciting!” says **Cathy Malatesta, President of Lawless Entertainment**. “We look forward to continuing this exposure throughout the coming year.”

\* ENDS \*

**Notes to Editors:**

### **About Lawless Entertainment**

Lawless Entertainment is a Los Angeles-based company that creates, co-produces, distributes and markets both animated and live-action programming throughout the world for both film and television that is headed up by President Cathy Malatesta. Lawless works with content providers and has relationships with top film, television, home video, online and mobile distribution entities throughout the world.

For more information contact Sondra Contino at (949) 419-6156 or visit [www.lawlessent.com](http://www.lawlessent.com).

### **About Dina Asia Pacific Ltd.**

Dina Asia Pacific Co. Ltd. is a Hong Kong registered company specializing in licensing, publishing and marketing services for the Asia Pacific markets. Dina Asia Pacific Co. Ltd. provides leadership knowhow, network development, as well as licensing consultancy services to animation companies and intellectual property owners.

For more information contact (852) 98133773 or email [dina.apac1@hotmail.com](mailto:dina.apac1@hotmail.com).

### **About Suzy's Zoo**

Suzy's Zoo was established in 1968 by award-winning San Diego artist, Suzy Spafford. Deriving from Suzy's own childhood memories, it evokes the spirit of a time when kids were free to explore their surroundings and have adventures of their own making.

The stories begin when Suzy Ducken and her next-door neighbor Jack Quacker decide to build a tree fort in the big old tree between their houses. Their nearby neighbor Corky Turtle is the ballast of the group with his scientific and practical ways of making things work. Suzy's best-friend, the girly and opinionated Emily Marmot, is the comedy relief, with the redeeming quality of ALWAYS bringing the refreshments for their adventures. Jack, the leader of the group, has a burning desire to be able to fly all over Duckport and the entire Beak Isles. Ever-impatient, he is always trying out a device to get him airborne. Suzy is the straight-man in the group, with her even temperament and diplomatic ways. But she has her moments of frustration, too—especially about Jack. Tagging along is the pesky but lovable Ollie Marmot, Emily's twin. Ollie competes with Jack for speed and bravado. Their adventures are about invention, involvement, cooperation, sharing, and exploration—and involve junkyards, tools, dirt, attics filled with old stuff, school, family, chores, the other interesting characters in the town of Duckport, and a sense of belonging to a widely mixed community of animal folk.

There is another character group in Duckport—the little toddler duck Witzy and his stuffed animal friends Boof, Patches, Lulla and Ellie Funt. Witzy is Jack Quacker's young cousin. Witzy's adventures are mostly limited to his backyard where he is watched over by his mostly-unnoticed momma. And there is a third character set--Wags and Whiskers, all about dogs and cats, and centers around a shaggy sheepdog Kirby Harrington and his nemesis Natasha, the way-too-cool black and white kitty. Each character set features well-drawn illustrations of personable (mostly!) characters to create a familiar-seeming and friendly universe.

There are many superb licensing partners that sell Suzy's Zoo images on such products as infant clothing, greeting cards, bedding, books, tableware and games. These products can be found in the mass market as well as in specialty stores.

For more info visit [www.suzyszoo.com](http://www.suzyszoo.com) or [www.witzyandfriends.com](http://www.witzyandfriends.com).