

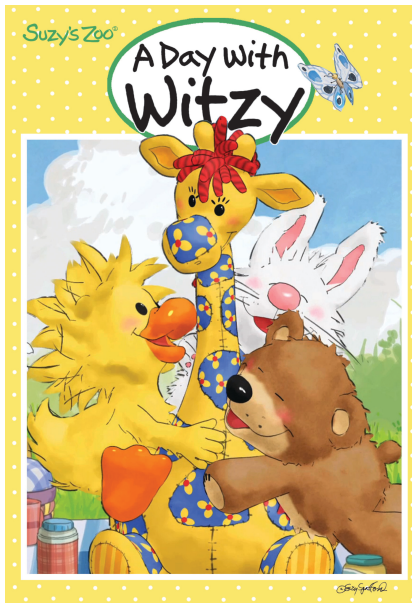


## Lawless Entertainment Concludes Deal with PBS Distribution on Behalf of Suzy's Zoo

*PBS Distribution Secures DVD and Digital Distribution Rights for  
"Suzy's Zoo, A Day with Witzy" in the U.S. and Canada*

### **FOR IMMEDIATE RELEASE**

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**San Diego, CA, November 3, 2014** – Lawless Entertainment is pleased to announce the conclusion of a deal with PBS Distribution to handle all DVD and digital distribution rights, including educational opportunities with schools, colleges, day care facilities, libraries, US Armed Forces Radio and Television Service Stations, military bases, hospitals, charitable organizations, and more, for the *Suzy's Zoo, A Day with Witzy* animated series. PBS Distribution will distribute this animated series which consists of 26 two minute episodes throughout the U.S. and Canada.

The *Suzy's Zoo, A Day with Witzy* animated series follows Witzy, a live, fluffy duckling who spends blissful days in the sunshine amidst the laundry endlessly drying on the clothesline accompanied by his teddy bear Boof, musical bunny rabbit Lulla, the calico giraffe Patches, and the chenille elephant, Ellie Funt. One day a grasshopper jumps

on the bear's nose, and after that, one by one, each stuffed animal comes alive. Each two minute episode is beautifully and faithfully illustrated from the watercolor-like illustrations and stories of *Suzy's Zoo*.

"How thrilling it is to know that children in the U.S. and Canada will now be able to see my *Suzy's Zoo* characters come alive," says ***Suzy's Zoo* creator, Suzy Spafford**. "My hope is that they will be drawn into Witzy's backyard world of imaginative adventures, and laugh along with their discoveries. Thank you, PBS Distribution!"

"PBS Distribution is extremely excited to distribute *Suzy's Zoo, A Day with Witzy*. *Suzy's Zoo* has been a beloved and iconic brand for more than 40 years," said **Debbie Ries, Managing Director of Children's Distribution for PBS Distribution**. "Now families can enjoy these heartwarming, wholesome characters on DVD for the first time ever!"

"These adorable *Suzy's Zoo* characters have been loved for decades," says **Cathy Malatesta, President of Lawless Entertainment**. "They will now be happily venturing into the homes, schools, and libraries of fans throughout the U.S. and Canada – and we are thrilled!"

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## **Notes to Editors:**

### **About Lawless Entertainment**

Lawless Entertainment is a Los Angeles-based company that creates, co-produces, distributes and markets both animated and live-action programming throughout the world for both film and television that is headed up by President Cathy Malatesta. Lawless works with content providers and has relationships with top film, television, home video, online and mobile distribution entities throughout the world.

For more information contact Sondra Contino at (949) 419-6156 or visit [www.lawlessent.com](http://www.lawlessent.com).

### **About Suzy's Zoo**

Suzy's Zoo was established in 1968 by award-winning San Diego artist, Suzy Spafford. Deriving from Suzy's own childhood memories, it evokes the spirit of a time when kids were free to explore their surroundings and have adventures of their own making. The stories begin when Suzy Ducken and her next-door neighbor Jack Quacker decide to build a tree fort in the big old tree between their houses. Their nearby neighbor Corky Turtle is the ballast of the group with his scientific and practical ways of making things work. Suzy's best-friend, the girly and opinionated Emily Marmot, is the comedy relief, with the redeeming quality of ALWAYS bringing the refreshments for their adventures. Jack, the leader of the group, has a burning desire to be able to fly all over Duckport and the entire Beak Isles. Ever-impatient, he is always trying out a device to get him airborne. Suzy is the straight-man in the group, with her even temperament and diplomatic ways. But she has her moments of frustration, too—especially about Jack. Tagging along is the pesky but lovable Ollie Marmot, Emily's twin. Ollie competes with Jack for speed and bravado. Their adventures are about invention, involvement, cooperation, sharing, and exploration—and involve junkyards, tools, dirt, attics filled with old stuff, school, family, chores, the other interesting characters in the town of Duckport, and a sense of belonging to a widely mixed community of animal folk.

There is another character group in Duckport—the little toddler duck Witzy and his stuffed animal friends Boof, Patches, Lulla and Ellie Funt. Witzy is Jack Quacker's young cousin. Witzy's adventures are mostly limited to his backyard where he is watched over by his mostly-unnoticed momma. And there is a third character set--Wags and Whiskers, all about dogs and cats, and centers around a shaggy sheepdog Kirby Harrington and his nemesis Natasha, the way-too-cool black and white kitty. Each character set features well-drawn illustrations of personable (mostly!) characters to create a familiar-seeming and friendly universe.

There are many superb licensing partners that sell Suzy's Zoo images on such products as infant clothing, greeting cards, bedding, books, tableware and games. These products can be found in the mass market as well as in specialty stores.

For more info visit [www.suzyszoo.com](http://www.suzyszoo.com) or [www.witzyandfriends.com](http://www.witzyandfriends.com).

### **About PBS Distribution**

PBS Distribution is a leading media distributor both domestically and internationally, extending the reach of these programs beyond broadcast while generating revenue for parent companies and our production partners.

PBS Distribution offers a diverse range of programming to our customers, including award-winning documentaries, dramas, and popular children's programming. As a multi-channel distributor, PBS Distribution offers consumers high-quality content in multiple formats including DVD, Blu-ray, digital download, and digital streaming. PBS Distribution is also a leading source for factual content for international broadcast, cable and satellite services.